

# NOTORIOUS

TRUE CRIME STORIES  
WITH **LAURA PETTLER**



PHOTO: JESSIE HELMS

THE TIMES PRESENTS A BLACKHORSE PRODUCTION "NOTORIOUS, TRUE CRIME STORIES"  
CO-PRODUCED BY DR LAURA PETTLER & GWEN TITLEY, EXECUTIVE EDITOR LISA MICCO, WRITTEN AND  
DIRECTED BY GWEN TITLEY

[WWW.NOTORIOUSWEBSERIES.COM](http://WWW.NOTORIOUSWEBSERIES.COM)

June, 2017

ELECTRONIC PRESS KIT



THE TIMES and BLACKHORSE PRODUCTIONS PRESENT

# NOTORIOUS: TRUE CRIME STORIES WITH LAURA PETTLER

<b>Production Type</b> .....	Web Series
<b>Runtime</b> .....	Season 1: 65 minutes
<b>Genre</b> .....	True Crime
<b>Completion Date</b> .....	June 21, 2017
<b>Language</b> .....	English
<b>Country of Origin</b> .....	United States
<b>Country of Filming</b> .....	United States
<b>Format</b> .....	1920x1080, 24fps, 1.66:1, color, Sound 5.1
<b>Rating</b> .....	PG-13
<b>Sales/Distribution</b> .....	Jody Schwartz –jschwartz@timesonline.com -ph. 00 724-775-3200 x141
<b>Virtual Press Office</b> .....	<a href="http://www.notoriouswebseries.com/virtual-press-office">www.notoriouswebseries.com/virtual-press-office</a>
<b>Links</b> .....	Official website: <a href="http://www.notoriouswebseries.com">www.notoriouswebseries.com</a> IMDB: <a href="http://www.imdb.com/title/notoriouswebseries">www.imdb.com/title/notoriouswebseries</a> Facebook: <a href="http://www.facebook.com/notoriouswebseries">www.facebook.com/notoriouswebseries</a>

# TERROR STRIKES

In the late 1970s Beaver County residents felt secure. The steel mills were in operation. People had good jobs. Kids played outside all day without the constant watchful eyes of helicopter parents nearby. People didn't fret about unlocked doors or open windows. Life was good for the 208,000 residents living in the small communities just north of Pittsburgh.

But that feeling of safety and security changed when a serial killer began hunting.

At first, the killings were in surrounding counties, just far enough away to be nothing more than a nightmarish headline on the news. It seemed that Beaver County would escape the killer's path, but then the nightmare became real when Bill and Nancy Adams were murdered in their Fallston home.

Suddenly, home didn't feel so safe.

Notorious Beaver County delves into the series of murders that terrified a community. Who was the killer? What became of his victims? Could more unsolved murders have been a part of his horrific path through the county?

# NOTORIOUS TRUE CRIME STORIES

Notorious True Crime Stories was an idea that came about after the end of our Cold Case Beaver County series.

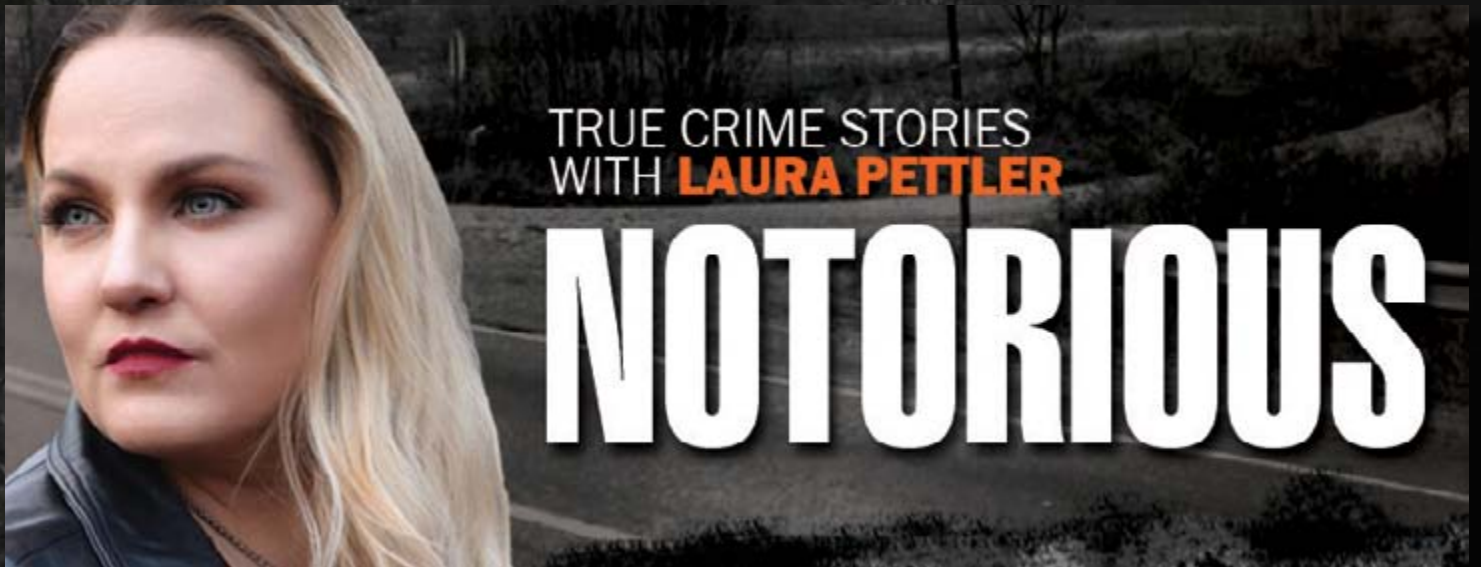
True crime stories and unsolved cases in the area are of interest to a broad audience. In order to continue to give our audience a crime related show, staff at The Times started brainstorming.

Whereas Cold Case was limited in material, Notorious was conceived to be a show that held endless possibilities. Cold Case had come to an end because we simply ran out of cold cases in our area. With Notorious, not only can we focus on infamous murderers, but other crimes and cases in different fields of the criminal landscape as well.

Deciding on the first subject of the series was easy upon learning that a serial killer, Edward Surratt, once prowled our area. I became intrigued and looked into it further. Information about the cases were all over the place -online, in our library, tucked away at different police stations. However, there was more than enough information to form a complete story. Slowly, I began interviews with those who were involved with the case and around at the time. Dr. Laura Pettler, a renowned forensic criminologist and Beaver County native, kindly agreed to help host the show and guide the story along.

The finished product, season one, will be 13 episodes focusing on the story of Edward Surratt, and dedicated to his victims, and the work that goes into investigating and catching a serial killer.

# SOCIAL MEDIA SHARE SAMPLES



Social Media is exploding with excitement building to the premiere of Notorious True Crime Stories, Summer 2017



Facebook and followers will get exclusive behind the scenes shots of the filming of this epic, spellbinding web series

# EXECUTIVE PRODUCER AND DIRECTOR, GWEN TITLEY

GWEN TITLEY was born and raised in Pittsburgh, PA. In 2013, she graduated from Ohio University with a degree in visual communication focusing specifically on photojournalism. While in school, Gwen was the Director of Photography of the school newspaper, The Post, during her senior year. She was fortunate to spend two summers interning as a photographer and videographer at the Pittsburgh Tribune-Review. Currently, she works at the Beaver County Times as a videographer. In 2016, she started working on creating Notorious Beaver County. Other projects she has worked on for The Times includes Cold Case Beaver County, Don't Forget Me: Portraits of Alzheimer's and dementia, Veterans of Beaver Valley, and For the health of it.



Gwen Titley has been a videographer at the of the Beaver County Times since 2013. She graduated from Ohio University with a degree in photojournalism. Prior to her employment at The Times, she interned for two summers at the Pittsburgh Tribune-Review as a photo and video intern. While at The Times, Gwen has worked on several projects about various topics including Cold Case Beaver County, Don't Forget Me: Portraits of Alzheimer's and dementia, For the health of it, and Veterans of Beaver Valley.

**“It truly plays like a movie...but it was real and that is kind of terrifying because of the things he did.”**

More cast & crew interviews on the film website ►

# GWEN TITLEY'S REVIEWS & AWARDS



## **First Place, Video Story (Division III) | Keystone Press Awards 2016**

Mysterious case of embalmed head found in Economy woods weighs on investigators

## **Honorable Mention, Video | Pennsylvania Womens Press Association 2016**

Mysterious case of embalmed head found in Economy woods weighs on investigators

## **Calkins Media Distinguished Video Award | Keystone Press Awards 2015**

Cold Case and Don't Forget Me: Portraits of Alzheimer's and dementia

## **First Place, Video Story (Division III) | Keystone Press Awards 2015**

Cold Case: Anna Rocknick

## **First Place, Multimedia | Pennsylvania Womens Press Association 2015**

Don't Forget Me: Portraits of Alzheimer's and dementia

## **First Place, Video News Story | Press Club of Western Pennsylvania 2015**

Cold Case: Anna Rocknick

## **First Place, Best Use of Video (Division III) | Pennsylvania NewsMedia Association 2014**

Don't Forget Me: Portraits of Alzheimer's and dementia

# EXECUTIVE PRODUCER & HOST, DR. LAURA PETTLER



Laura Pettler grew up in Beaver, Pennsylvania. She moved to Waxhaw Horse Country, North Carolina in 1997. Laura lives on a farm, “Cavalleria Rusticana,” with her husband and daughter. They raise award-winning Friesian Horses and breed to show Champion French Bulldogs. Laura’s life revolves around her animals and she is an avid Equestrian. She has been a fox hunter for many years and most recently began the sport of Mounted Archery. Laura is the founder of the Carolina Warriors Mounted Archers recreational club based in the Piedmont of North Carolina. Laura enjoys showing her dogs in the AKC conformation circuit, training her horses, building everything DIY at Cavalleria, and spending time with her husband and daughter.

Laura is the daughter of Donald H. Pettler and Mary Ardeth Davis Molello. Donald Pettler passed away April 20, 2016 and is Laura’s hero. He was her favorite person. He invested his entire life investing in her life towards making her the individual she is today. His teachings shaped her as a child to love learning, pursue higher education, become an inventor like her grandfather Eugene Pettler, and author like her aunt Dr. Florence Pettler. Laura comes from a long line of hard working, individuals who lived right, helped others, and loved their families and friends.

**“Sempre imparo“ (I’m always learning)**

Laura is a forensic criminologist. That means she analyzes the physical evidence in a crime scene in order to identify offender and victim characteristics like personality traits, emotionality, cognition, and behaviors. Forensic criminology combines the physical evidence and the behavioral evidence into an interwoven pattern of which investigators can often use to help develop new leads for their cases. Laura is a former District Attorney’s Investigator for North Carolina, was head of District 20A’s Cold Case Task Force, the Director of North Carolina’s first and only Crime Scene Reconstruction and Behavioral Analysis Program, and is now retained by Lancaster County South Carolina Coroner’s Office as their Forensic Criminologist serving as a Deputy Coroner.

Laura’s area of expertise is staged crime scenes in domestic violence homicide cases, however, she is well versed in serial homicide, sexual homicide, bloodstain pattern and shooting reconstruction. Laura is the author of the first book in the world on crime scene staging entitled, *Crime Scene Staging Dynamics in Homicide Cases*. Laura is also the inventor of The Kaleidoscope System Shooting and Bloodstain Reconstruction System sold in more than 30 countries. Laura is a keynote speaker, symposium presenter, CEO and entrepreneur, Director of the LPA International Forensics Institute, and WebTV Show Host.

More cast & crew interviews on the film website ►

# CREW



**DR. LAURA PETTLER**  
**EXECUTIVE PRODUCER & HOST**

As the author of the first book and one of the foremost experts in crime scene staging and domestic violence homicide in the world, Dr. Pettler is a sought after public speaker, presenter, educator, and frequently appears on television and radio shows.



**GWEN TITLEY**  
**EXECUTIVE PRODUCER/DIRECTOR**

Gwen Titley is a videographer at the Beaver County Times. She graduated from Ohio University in 2013 with a degree in photojournalism. She is the proud caretaker of a dog named Taro



**LISA MICCO**  
**EXECUTIVE EDITOR**

Lisa Micco is the executive editor of the Beaver County Times. She joined the staff at The Times in 2011 and was later named executive editor in August 2015. Lisa is a graduate of Kent State University.



**KRISTEN DOERSCHNER**  
**ASSOCIATE PRODUCER**

After graduating from John Carroll University, Kristen began her career as a reporter at The (Sharon) Herald in July 1999. In June 2005 she went to work for The Beaver County Times and is now the assistant managing editor.



**NATE BOLEY**  
**SOCIAL MEDIA CONTENT**

Nathan Boley is the Digital Media Content Coordinator at The Times. He graduated from Ohio University in 2012 with degrees in English literature and American history. He is entering his fourth year at The Times, where he works in digital strategy, web design, content management and social media.




**MARY BETH EASTMAN**  
**CREATIVE DESIGNER**

Mary Beth Eastman is the Design Editor at the Beaver County Times. A graduate of Bowling Green State University in Ohio, she is passionate about journalism and graphic design and is honored to be a part of this project.



# MEDIA COVERAGE





Psychology Today


 **Katherine Ramsland Ph.D.**  
Shadow Boxing

## Hometown Killer

New webcast traces efforts to map a serial killer's activities and find victims. Like 44

Posted Jun 08, 2017

 SHARE  TWEET  EMAIL  MORE



Source: Laura Pettler Associates

Some serial killers attract international news coverage and a long legacy. Think Ted Bundy, Jack the Ripper, and Jeffrey Dahmer. Others get almost none, even if they've committed more murders than the celebrity killers, and even if they show unique behavior. A few offenders in this category are getting a new look, thanks to the surging popularity of the true crime genre.

SOURCE: [www.psychologytoday.com/blog/shadow-boxing/201706/hometown-killer](http://www.psychologytoday.com/blog/shadow-boxing/201706/hometown-killer)



# CREDITS

## CAST

**Host** Laura Pettler

## CREW

**Director & Writer** Gwen Titley  
**Co-Executive Producers** Gwen Titley & Laura Pettler  
**Associate Producer** Kristen Doerschner  
**Editor** Lisa Micco  
**Director of Advertising** Jody Schwartz  
**Marketing and Promotion** Amy Miller  
**Website & Social Media** Nate Bolen  
**Host Hairstylist** Pamela Dedecovich & Jennifer Candela  
**Headshot Photography** Jessie Helms  
**Production Assistant** Angie King  
**Production Assistant** Alexis Pettler



# PARTNERS



The Times



LAURA PETTLER  
& ASSOCIATES

Training, Consulting, & Equipment from Crime Scene to Courtroom



BLACKHORSE  
PRODUCTIONS



LPA INTERNATIONAL  
FORENSICS INSTITUTE

Leadership by Design from Crime Scene to Courtroom

**CARVER**  
**CONSTRUCTION** LLC